

Howdy Holmes, CEO Podcast: Conversations on Economic Opportunity



By [Paul Krutko](#)

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Ann Arbor SPARK CEO Podcasts: Conversations on Economic Opportunity capture the flavor of my one-on-one conversations with over one hundred key economic leaders in the region, including private sector CEOs, elected and appointed public sector leaders, and the executive leadership of key non-profit and academic institutions.

The podcast series is designed to not only highlight that expertise, but also make it available to others who could benefit from the wisdom those business leaders can share.

Howdy Holmes is CEO of **Chelsea Milling Company**, which produces the popular Jiffy Mix line of products.

In my conversation with Howdy, he discusses his first career as a race car driver and his transition to CEO of Chelsea Milling Company. He also discusses how new technology and equipment helped bring the 100+ year company into the 21st century.