

Jiffy Mix launches vegetarian version of famous corn muffin mix

Published: Tuesday, October 28, 2014

By Nichole Seguin <u>nseguin@digitalfirstmedia.com</u> Twitter: <u>@naseguin</u>

Jiffy Mix is now vegetarian-friendly.

The Chelsea-based company recently announced a vegetarian version of their famous corn muffin mix, which removes lard from the ingredients. Instead, vegetable shortening made of palm and soybean oils is used.

The product is expected to be on store shelves in early fall. Boxes can be purchased online by <u>clicking here</u>.

Nichole Seguin is an Online Editor for Digital First Media. She can be reached via email at <u>nseguin@digitalfirstmedia.com</u>. Follow her on <u>Twitter</u> and <u>Tout</u>.

Photo courtesy of Twitter.

