JIFFY HOT HONEY CORN MUFFIN MIX GIVEAWAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE A PERSON'S CHANCES OF WINNING.

The **Jiffy Hot Honey Corn Muffin Mix Giveaway** (the "***Giveaway***") is a game of chance sponsored by Chelsea Milling Company, located at 201 W. North Street, Chelsea, MI 48118 (the "***Sponsor***"). The below rules are the official rules (the "***Official Rules***") of the Giveaway. By entering and participating, each Entrant (defined in Section 1 below) acknowledges and fully and unconditionally accepts and agrees to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects in all matters relating to the Giveaway. The terms of the Giveaway, as set out in the Official Rules, are not subject to amendment or counteroffer.

1. HOW TO ENTER. Beginning at 09:01:01 a.m. Eastern Daylight Time ("***EDT***") on November 24, 2026, and ending at 08:59:59 a.m. EDT on November 27, 2026 (the "***Entry Period***"), log on to https://www.jiffymix.com/hot-honey-corn-muffin-mix-giveaway/ (the "***Giveaway URL***") and follow the on-screen entry instructions. Fill in all required information. A person becomes an entrant ("***Entrant***") when the person has logged onto the Giveaway ULR, followed all on-screen instructions and provided all required information and confirmations, and has hit "Submit" which submission has not been rejected ("***Entry***"). An Entrant may return to the Giveaway URL to enter again; however, no more than one entry per day per person, household, or email address is permitted. Use of any robotic, automatic, programmed, or similar entry method or entering more than the number of times permitted will void all entries and result in disqualification. An Entrant may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent these Official Rules. All entries must be received by 08:59:59 a.m. EDT on November 27, 2026. Sponsor's computer is the official timekeeping device for the Giveaway,

2. ELIGIBILITY.

a. Giveaway participation is open only to eligible residents of the United States and the District of Columbia except where prohibited or restricted by law, who are 18 years of age or older (or the age of majority in their state) at the time of Entry.

b. The following individuals are not eligible to enter or win the Giveaway: Employees, agents, directors, and officers of Sponsor who are responsible for sponsoring, fulfilling, administering, advertising, or promoting the Giveaway and members of their immediate family (spouse, parents, siblings and children) regardless of where they reside or household members (whether related or not) of each such employee, agent, director, or officer (collectively, "***Promotion Parties***").

c. By completing the entry information required and hitting "submit" at the Giveaway URL, an individual becomes and "***Entrant***" and each Entrant acknowledges, agrees and confirms that such Entrant:

i. Is a resident of the United States of America residing at the address submitted through the Giveaway URL; and

ii. Is at least eighteen (18) years old or the age of majority in the state in which the address submitted through the Giveaway URL is located; and

iii. Is was not at the time of becoming an Entrant as is not a Promotion Party nor employee, agent, director, or officer of Sponsor who is responsible for sponsoring, fulfilling, administering, advertising, or promoting the Giveaway nor an immediate family or household member of any of the above persons; and

iv. Has read and understands and has fully complied with the Official Rules; and

v. Is has not negligently, knowingly, or willingly committed any fraud, deception, or other misdeed while entering the Giveaway or claiming the Prize; and

vi. Covenants and agrees to pay all federal, state, and local taxes on such Entrant's receipt and acceptance of a Prize should such Entrant become a Winner and that all other costs associated with acceptance or use of the Prize are such Entrant's sole responsibility; and

vii. Understands, acknowledges and agrees that the Sponsor will retain information supplied through the Giveaway URL for required recordkeeping purposes and for legally required winner's list disclosures and expressly agrees that the Sponsor may release such Entrant's information to third parties as required by law;

viii. Void where prohibited.

3. DRAWING: A random drawing will be conducted on or about the Drawing Date (as defined in Section 4) by Sponsor to select the Winners (as defined in Section 5) from among all eligible entries received. Winners will be notified email at the email address provided through the Giveaway URL. The return of any prize notification or Prize as undeliverable may result in disqualification and an alternate winner may be selected. All federal, state, provincial and municipal taxes resulting from acceptance of Prize, if any, are the responsibility of the Winner. By entering this Giveaway, Entrant accepts and agrees to these Official Rules and the decisions of the Sponsor, which shall be final in all matters. Acceptance of a Prize also constitutes permission to the Sponsor and Promotion Parties to use Winner's name, likeness, and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law. All federal and state laws apply.

4. DRAWING DATE. The prize drawing will be held on or about November 27, 2026 (the "***Drawing Date***"). Winners (as defined in Section 5) will be contacted after the drawing by email addressed to the email address provided through the Giveaway URL. Entrants do not need to be present to win.

5. PRIZES. The prize is two (2) seven (7) ounce boxes of Jiffy Hot Honey Corn Muffin Mix (such boxes, collectively, the "***Prize***"). There will be fifty (50) winners drawn randomly by the Sponsor as specified in Section 3 above (each a "***Winner***").

a. **APPROXIMATE RETAIL VALUE**: The approximate retail value of the Prize is $2.00.

b. **NO SHIPPING OR HANDLING CHARGES**: There are no shipping or handling charges associated with acceptance of the Prize.

c. **NO SUBSTITUTION**: No substitution or cash equivalent of the Prize is permitted except at Sponsor's sole discretion.

d. **PRIZE ASSIGNMENT**: Prizes may not be assigned or transferred to any other individual unless required by law.

e. **TAXES**: Each Winner is responsible for paying any and all federal, state, and local taxes or assessments, as well as filing any forms as may be required by the taxing authorities (e.g., IRS Form W-9).

6. ODDS. The odds of winning the Prize are determined by the number of entries received.

7. WINNER SELECTION; NOTIFICATION ATTEMPT; PRIZE ACCEPTANCE CRITERITA; WINNER DISPUTES; PRIZE DELIVERY.

a. **WINNER SELECTION**: Winners will be selected in a random drawing from all eligible entries submitted during the Entry Period. Each Winner will be notified by email at the email address provided through the Giveaway URL.

b. **NOTIFICATION ATTEMPT**: Each Winner will be notified email at the email address provided through the Giveaway URL. If a Winner declines the Prize then that Entrant will be disqualified and an alternate Winner will be selected at random from among the remaining eligible entries received during the Entry Period.

c. **WINNER DISPUTES**: In the event of a dispute concerning the identity of an Entrant, the Entry will be deemed submitted by the natural person who is the registrant of the email account submitted through the Giveaway URL. If there are multiple authorized holders of an email account, then the Entry will be deemed submitted by the natural person who created the email account.

d. **PRIZE DELIVERY**: The Sponsor will dispatch the Prize to each Winner using the carrier and shipping method of its choosing within **thirty** (**30**) calendar days of the Drawing Date with such Prize being addressed to the Winer at the address submitted through the Giveaway URL.

8. GIVEAWAY MODIFICATION, TAMPERING, AND INAPPROPRIATE CONTENT. If for any reason the Giveaway cannot run as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, or other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Giveaway, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, and/or suspend the Giveaway and to disqualify any individual who tampers with the entry process, violates these Official Rules, acts in a disruptive manner, or posts any inappropriate content on or related to the Post through comments, tags, shares, or otherwise. Any attempt by an Entrant to undermine the legitimate operation of the Giveaway or post, upload, tag, or share inappropriate content, in Sponsor's sole discretion, may be in violation of criminal and/or civil laws, and, should such an attempt be made, Sponsor reserves the right to seek remedies and damages, including attorneys' fees, from any such Entrant to the fullest extent of the law including criminal prosecution. Sponsor reserves the right, at its sole discretion, to disqualify any Entrant that it determines tampered with the Giveaway, violated these Official Rules, acted in a disruptive manner, or posts any inappropriate content related to the Giveaway. For purposes of this Section 8, "***Inappropriate content***" includes without limitation:

a. Material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;

b. Brand names or trademarks other than Sponsor's mark;

c. Indecent or unsafe behavior or situations, profanities or material that is harmful, abusive, vulgar, sexually explicit, inappropriate, indecent, obscene hateful, tortuous, defamatory, slanderous or libelous or, in a reasonable person's view, otherwise offensive or objectionable;

d. Material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age;

e. Material that disparages any person or organization;

f. Material that references persons or organizations without their written permission;

g. Material that is unlawful, in violation of or contrary to all applicable federal, state, or local laws and regulations;

h. Anything that is determined to damage or diminish the goodwill of Sponsor, as determined by Sponsor in its sole discretion; and

i. Any violation of the Instagram terms and conditions.

9. GIVEAWAY PUBLICITY RIGHTS. Where permitted by law, Entrant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents, and licensees, the unconditional and perpetual right to use Entrant's name, likeness, photograph, voice, opinions, statements, and/or hometown and state in connection with the Giveaway without further compensation or right of approval, and Entrant expressly waives any intellectual property rights, privacy/publicity rights, or other legal or moral rights related thereto.

10. RULES REQUESTS AND LIST OF WINNERS. For a copy of the Official Rules or to request a list of Winners, send a self-addressed envelope to: Chelsea Milling Company located at 201 W. North Street, P.O. Box 460, Chelsea, MI 48118. The Winners list will be available for one (1) year after the Drawing Date.

11. PRIVACY NOTICE. Personal information will be collected during the Giveaway, and the Entrant consents to the collection, use, and disclosure of such information with an Entry into the Giveaway. Personal information may be used or disclosed by Sponsor as stated in these Official Rules for purposes of Giveaway administration, Entrant and Winner identification and qualification, Winner notification and Prize award, Winner lists, and otherwise as described in Sponsor's privacy policy located at **https://www.jiffymix.com/privacy-statement/.**

12. WARRANTY. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THE GIVEAWAY AND PRIZE ARE PROVIDED "AS IS" AND WITHOUT A WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT, ALL OF WHICH ARE EXPRESSLY DISCLAIMED.

13. RELEASE AND LIMITATION OF LIABILITY; INDEMNIFICATION. By participating in the Giveaway, Entrant covenants and agrees to, and does, release, discharge, indemnify, and hold harmless Sponsor and all related parties, and its respective affiliates, legal representatives, officers, directors, employees, agents, assigns, licensees, third-party partner organizations, and Instagram and each of them (collectively, the "***Giveaway Parties***"), from and against any and all actions, claims, proceedings, lawsuits,

damages, expenses, costs (including reasonable attorneys' fees, experts' fees, and court costs), injuries (including death, personal injury, or property damage), and liabilities (including settlements) brought or asserted by any Entrant or any third party against any of the Giveaway Parties relating to or arising out of the Entry, Prize, or the Giveaway, including, but not limited to, claims for trademark infringement, copyright infringement, violation of an individual's right of publicity or privacy, or defamation and any damages whatsoever, including, but not limited to, direct, indirect, special, incidental, punitive, or consequential damages. In no event shall the Giveaway Parties be liable for any amounts above the actual out-of-pocket costs for entering or attempting to enter the Giveaway.

FOR NEW JERSEY RESIDENTS: NOTHING HEREIN BARS RECOVERY OF DAMAGES OR ATTORNEYS' FEES WHERE MANDATED BY STATUTE.

EACH ENTRANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY OF THE USA ARE HEREBY EXPRESSLY WAIVED BY HIM/HER. SECTION 1542 READS AS FOLLOWS:

"A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY."

14. TECHNOLOGICAL ISSUES RELATED TO THE GIVEAWAY. No liability or responsibility is assumed by the Giveaway Parties resulting from any Entrant's or person's participation in or attempt to participate in the Giveaway or ability or inability to complete the steps to enter the Giveaway or accept and possess the Prize. No responsibility or liability is assumed by the Giveaway Parties for technical problems or technical malfunctions arising in connection with any of the following occurrences which may affect the operation of the Giveaway: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity or other online communication problems; errors or limitations of any Internet or carrier network service providers, servers, hosts, or providers; garbled, jumbled, or faulty data transmissions; failure of any electronic communication, regardless of transmission medium, to be sent or received; lost, late, delayed, or intercepted electronic communication, regardless of transmission medium,; inaccessibility of any electronic communication transmission medium, in whole or in part for any reason; traffic congestion on the Internet, carrier network, or Sponsor systems; unauthorized human or non-human intervention of the operation of the Giveaway, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Giveaway, or loss, miscount, misdirection, inaccessibility, or unavailability of an Instagram account used in connection with the Giveaway. The Giveaway Parties are not responsible for any typographical errors in the announcement of Prize or these Official Rules, or any inaccurate or incorrect data contained on any electronic communication, regardless of transmission medium. Use of the Internet and electronic communications, regardless of transmission medium, is at Entrant's or person's own risk. The Giveaway Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to Entrant's, person's, or any other person's computer equipment resulting from participation in the Giveaway, use of the Internet or any means of electronic communication, regardless of transmission medium, or the download of any information related to the Giveaway. Giveaway Parties are not responsible for fake or imitation Sponsor accounts or communications or the action or inaction of fake or imitation account holders or communication generators.

15. CHOICE OF LAW. The Giveaway is subject to all applicable federal, state, and local laws and regulations. All issues and questions concerning the construction, validity, interpretation, and enforceability

of these Official Rules, or the rights and obligations of Entrant, and the Giveaway Parties in connection with the Giveaway shall be governed by, and construed in accordance with, the substantive laws of the State of Michigan, USA, without giving effect to any choice or conflict of law provisions or rule (whether of the State of Michigan or other jurisdiction). Each Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this Giveaway and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Ann Arbor, Michigan.

16. SEVERABILITY. If any of the provisions of the Official Rules is deemed invalid, void, or for any reason unenforceable, that provision is severable and shall not affect the validity and enforceability of any remaining provision(s).

17. WAIVER. Waiver of rights for one provision under the Official Rules does not constitute a waiver of rights for any other provision.

18. CLASS ACTION WAIVER AND JURY WAIVER. EACH ENTRANT AND THE SPONSOR EACH AGREE THAT ANY PROCEEDING, WHETHER IN ARBITRATION OR IN COURT, WILL BE CONDUCTED ONLY ON AN INDIVIDUAL BASIS AND NOT IN A CLASS, CONSOLIDATED, OR REPRESENTATIVE ACTION. IF A COURT OR ARBITRATOR DETERMINES IN AN ACTION BETWEEN THE ENTRANT AND SPONSOR THAT THIS CLASS ACTION WAIVER IS UNENFORCEABLE, THE ARBITRATION AGREEMENT WILL BE VOID AS TO THE ENTRANT. IF FOR ANY REASON A CLAIM PROCEEDS IN COURT RATHER THAN THROUGH ARBITRATION, THE ENTRANT AND SPONSOR EACH WAIVE ANY RIGHT TO A JURY TRIAL AND CONSENT TO THE JURISDICTION OF THE COURTS AND LAWS OF THE STATE OF MICHIGAN.

19. DISPUTES; ARBITRATION. PLEASE READ THIS SECTION CAREFULLY. IT AFFECTS RIGHTS THAT ENTRANT MAY OTHERWISE HAVE. IT PROVIDES FOR RESOLUTION OF MOST DISPUTES THROUGH ARBITRATION INSTEAD OF COURT TRIALS AND CLASS ACTIONS. ARBITRATION IS MORE INFORMAL THAN A LAWSUIT IN COURT, USES A NEUTRAL ARBITRATOR INSTEAD OF A JUDGE OR JURY, AND DISCOVERY IS MORE LIMITED. ARBITRATION IS FINAL AND BINDING AND SUBJECT TO ONLY VERY LIMITED REVIEW BY A COURT. THIS ARBITRATION CLAUSE SHALL SURVIVE TERMINATION OF THE GIVEAWAY.

a. **BINDING ARBITRATION**: This provision is intended to be interpreted broadly to encompass all disputes, claims or controversies (regardless of legal theory or source of law issue) arising out of or relating to the Giveaway or participation in the Giveaway. Any dispute or claim arising out of or relating to the Giveaway (whether based in contract, tort, statute, fraud, misrepresentation, common law, or any other legal theory) will be resolved by binding arbitration, except that either the Entrant or Sponsor may take claims to small claims court if the claims or demands qualify for hearing by such a court.

b. **ARBITRATION PROCEDURES**: For all disputes, whether pursued in court or arbitration, the Entrant must first send a written description of the claim to the Sponsor at 201 W. North Street, P.O. Box 460, Chelsea, MI 48118 to allow Sponsor an opportunity to work with the Entrant to resolve the dispute. The Entrant and Sponsor each agree to negotiate the claim in good faith. The Entrant may request arbitration if the claim or dispute cannot be resolved within sixty (60) days. The arbitration of any dispute or claim shall be conducted by, and in accordance with, the rules of the American Arbitration Association (the "***AAA***"), including the AAA's Consumer Arbitration Rules (as applicable), as modified by the Giveaway. The AAA rules and information about arbitration and fees are available online at www.adr.org.

c. **ARBITRATION PROVISIONS**: The Entrant and Sponsor agree that the Giveaway evidences a transaction in interstate commerce and that this arbitration provision will be interpreted and enforced in accordance with the U.S. Federal Arbitration Act and federal arbitration law and will not be governed by state law. Any arbitration will be held in Washtenaw County, Michigan or, if mutually agreed, virtually. The arbitration will be conducted in the English language. There shall be three (3) arbitrators selected from the AAA's list of approved arbitrators, agreed to by the parties within thirty (30) days of receipt by respondent of the request for arbitration or, in default of such agreement, by the AAA. Each party shall bear the portion of any deposit, advance, or other expense as determined by the arbitrator. The Entrant and Sponsor agree that discovery will be limited to be cost-effective and proportionate to the claim, and that the cost of discovery shall be borne by the party requesting such discovery.

d. **RELIEF AND AWARDS**: Except as provided below, the arbitrators may award on an individual basis any relief that would be available in a court, including injunctive or declaratory relief to the extent required to satisfy the individual claim, and must follow and enforce the Giveaway as a court would. **NOTWITHSTANDING THE FOREGOING, THE ARBITRATORS SHALL HAVE NO AUTHORITY TO AWARD PUNITIVE, CONSEQUENTIAL, INCIDENTAL, SPECIAL, OR LIQUIDATED DAMAGES OF ANY KIND.** The award rendered by the arbitrators shall be final, non-reviewable, and binding on the parties. A judgment on any arbitration award may be entered in any court having proper jurisdiction.

e. **STATUTE OF LIMITATIONS**: Any and all causes of action must be initiated no later than six (6) months from the Drawing Date.

f. **CONFIDENTIALITY**: Any arbitration shall be confidential, and neither the Entrant nor the Sponsor may disclose the existence, content, or results of any arbitration, except as may be required by law or for purposes of enforcement of the arbitration award.

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